

## LIFESTYLE PROGRAM DATA PROCESSING STATEMENT

In order to conduct the Lifestyle Program announced by BioTech USA Kft. (hereinafter referred to as the "Program"), BioTech USA Kft. will process your personal data provided in the questionnaire completed upon registration for the Program to the extent and for the duration necessary. You must give your voluntary and express consent to participating in the Program. Only persons of at least 18 years of age may participate in the Program. BioTech USA Kft. as the controller will only use your personal data as specified herein for the purposes of conducting the Program in order to compile a product package that best suits your needs and to send you a related offer via e-mail.

### 1. Data of the Controller

BioTech USA Kft. (registered office: H-1033 Budapest, Huszti út 60., Hungary, branch office: H-1033 Budapest, Kiscsikós köz 11., Hungary, company registration number: 01 09 352550, tax number: 25114681-2-44, telephone: 06 1 453 2716, e-mail: [adatvedelem@biotechusa.com](mailto:adatvedelem@biotechusa.com))

Contact details of our Data Protection Officer: Postal address: H-1277 Budapest, Pf. 83., Hungary; E-mail address: [dpo.btu@dnu.hu](mailto:dpo.btu@dnu.hu)

### 2. Scope of the processed data:

Mandatory data: name, e-mail address, gender, age, lifestyle-related answers.

In accordance with the principle of accuracy, the Controller will process the data you provide in the completed questionnaire (except your e-mail address and name) for 1 month after registration. You will then be asked to fill in the lifestyle questionnaire again. The repeated completion of the questionnaire will not affect your registration; it is simply to update your details in order to provide you with the products and other lifestyle information that best suit your needs.

When registering for the Program, please note that you are only allowed to enter your own personal data. The Controller assumes no liability for damages arising from the processing of inaccurate, or unlawfully or incorrectly provided data.

### 3. Purpose of processing:

The purpose of processing is to conduct the Lifestyle Program, to assess lifestyle-related habits to better meet participants' needs, and to inform participants more efficiently on how to purchase the products best meeting their needs. Based on the data obtained during registration, the Controller will provide personalised lifestyle advice and, after the purchase of a package offer based on the results of the registration, will provide participants with personalised diet and training plans.

The Controller will use the data thus obtained exclusively for the purpose of compiling a product package best suited to the needs of the participants, and for sending offers to the e-mail addresses of the participants.

### 4. Duration and procedure of processing:

The Controller will process the data provided by the participants until the withdrawal of the participants' consent and for the duration of their participation in the Lifestyle Program. If a participant does not purchase a package recommended under the Lifestyle Program, his/her data will be deleted after 1

month from registration. If a participant wishes to purchase the package offer, he/she must register on the [www.shop.biotechusa.sk](http://www.shop.biotechusa.sk) website. In this case, once the purchase is finalised, the participant will also be subject to the data processing as set out in the website's privacy notice ([Obchodné podmienky – BiotechUSA SK](#)). Please note that you can also purchase the package offered to you as a guest customer on the website, but you must register on [shop.biotechusa.sk](http://shop.biotechusa.sk) to become a Lifestyle member. You will find the training plan and diet that have been created for you in your registered account after purchasing the package offer. Without this, we will not be able to provide you with a suitable training plan and diet.

If the participant purchases the package offer, the data will be processed to ensure the continuity of the program until the consent is withdrawn or the online shop account is deleted, but no later than 3 years (inactivity period) from the last use or, in the absence of use, from the registration date. Upon expiry of the inactivity period, the Controller will erase the personal data obtained through registration without delay.

## 5. Data Processors:

1. The Controller uses a server service, which is operated – and maintained in the event of any arising problems – by a contracted company.

Details of the data processor company: JLM PowerLine Korlátolt Felelősségű Társaság (registered office: H-2111 Szada, Ipari park út 12–14., Hungary, postal address: H-1033 Budapest, Huszti út 60., Hungary, company registration number: 13 09 066529, tax number: 10819768-2-13, telephone, fax: +36 1 453 2716, e-mail: [jog.jlm@biotechusa.com](mailto:jog.jlm@biotechusa.com)).

2. The Controller's servers are operated – and maintained in the event of any arising problems – by companies contracted for this purpose.

Details of the data processor company: Mongouse Kft. (registered office: H-1117 Budapest, Budafoki út 183., Hungary, company registration number: 01 09 711243, tax number: 12943762-2-43, Tel. / Fax: +36 1 464 5856, e-mail: [info@mongouse.hu](mailto:info@mongouse.hu)).

Details of the data processor company: Servergarden Kft. (registered office: H-1023 Budapest, Lajos utca 28–32., Hungary, company registration number: 01 09 186097, tax number: 24855608-2-42, e-mail: [info@servergarden.hu](mailto:info@servergarden.hu))

3. The marketing activities of the Controller company are coordinated by a third-party company which for the purpose of performing its tasks has access to personal data processed by the Lifestyle Program.

Details of the data processor company: CoffeeBreak Consulting Kft. (registered seat: H-2030 Érd, Technikus utca 78., Hungary; company registration number: 13 09 189915, tax number: 26166124-2-13, E-mail: [hello@thecoffeebreak.hu](mailto:hello@thecoffeebreak.hu))

Details of the data processor company: EMARSYS eMarketing Systems GmbH (registered office: 1150 Wien Märzstrasse 1, Austria, company registration number: FN 197024t, tax number: ATU50359801, telephone: 01/4782080-0, [www.emarsys.com](http://www.emarsys.com), e-mail: [vienna@emarsys.com](mailto:vienna@emarsys.com))

## 6. Legal basis for processing:

Article 6(1)(a) of the GDPR and, in the case of processing of health data (e.g. questions concerning food intolerance), the consent of the data subject pursuant to Article 9(2)(a) of the GDPR.

By entering the Lifestyle Program, you consent to the Controller's processing of your personal data as per this Notice. The processing of your personal data is based on your voluntary and explicit consent given in awareness of this information. You may withdraw consent at any time; however, this shall not affect the lawfulness of processing prior to such withdrawal.

## 7. Rights of data subjects in relation to the processing:

The Controller shall provide information without undue delay, and in any event **within one month** of receipt of the request, of the action taken in response to a request under paragraphs (a) to (d) below. That period **may be extended** by two further months where necessary, taking into account the complexity and number of the requests. The Controller shall provide information on any such extension within one month of receipt of the request, together with the reasons for the delay.

a) **Right of access:** you shall have the right to obtain feedback from the Controller on the processing of your personal data, to request information on the details of the processing, and to obtain from the Controller, in a portable format, your personal data processed in relation to the campaign.

b) **Right to rectification:** you shall have the right to obtain from the Controller without undue delay the rectification of inaccurate personal data concerning you, and to request your incomplete personal data to be supplemented.

c) **Right to erasure ("right to be forgotten"):** You may request, in writing sent to the Controller's contact e-mail address indicated above, by fax or post, or by making a recorded communication to the telephone number provided, the termination of the processing of your personal data. In such case, the Controller will take all reasonable steps to inform all additional processors of your request to terminate processing.

d) **Right to restriction of processing:** you shall have the right to obtain from the Controller restriction of processing where you contest the accuracy of the personal data; the processing is unlawful; the Controller no longer needs the personal data for the purposes of the processing, but you require them for the establishment, exercise or defence of legal claims; or you have objected to processing.

## 8. Supervisory body, right to a remedy

If you are not satisfied with our processing, you can lodge a complaint with the following authority:

Name: Hungarian National Authority for Data Protection and Freedom of Information (Nemzeti Adatvédelmi és Információszabadság Hatóság)

Registered seat: H-1055 Budapest, Falk Miksa utca 9–11., Hungary

Postal address: H-1363 Budapest, Pf.: 9, Hungary

Telephone: +36 1 391 1400 Fax: +36 1 391 1410

E-mail: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)

<http://www.naih.hu>

You also have the right to take legal action to protect your data. In such case you may as well choose to start proceedings against the Controller at the competent court of your domicile or residence. You can find the contact details of the competent courts of your domicile or residence in the following link: <http://birosag.hu/ugyfelkapcsolati-portal/birosag-kereso>.

## 9. Contact details of the Controller:

If you have any questions or observations regarding data processing by BioTechUSA, please contact us using any of the contact details below, and our staff will be glad to provide assistance:

E-mail: [adatvedelem@biotechusa.com](mailto:adatvedelem@biotechusa.com), telephone, fax: +36 1 453 2716 (Monday-Friday: 09.00-15.00), postal address: H-1033 Budapest, Kiscsikós köz 11., Hungary

In effect from:01/11/2021

BioTech USA Kft.